



Gayvan.com Travel Marketing

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Gay Friendly CANADA Guide Ad Agreement

Gayvan.com Travel Marketing (hereinafter GTM) shall act as an advertising agency for participating companies as outlined below. Advertisers shall submit artwork and program requirements in a timely manner as outlined by GTM.

Ad	Size (inches)	Cost	Your Selection
Centre 2 Page Spread	16.50W X 11H (Please add 0.25 inch Bleed))	\$6,000	\$
Outside Back Cover	8.25W X 11H (Please add 0.25 inch Bleed)	\$4,500	\$
Inside Front Cover	8.25W X 11H (Please add 0.25 inch Bleed)	\$4,000	\$
Inside Back Cover	8.25W X 11H (Please add 0.25 inch Bleed)	\$3,500	\$
Full Page	8.25W X 11H (Please add 0.25 inch Bleed))	\$2,500	\$
1/2 Page	3.5W X 10H <u>or</u> 7.125W X 4.875H	\$1,350	\$
1/3 Page	7.125W X 3.17H	\$1,100	\$
1/4 Page	3.5W X 4.875H <u>or</u> 7.125W X 2.5H	\$700	\$
1/6 Pages	3.5W X 3.125H	\$550	\$
1/8 Page	3.5W X 2.3H	\$400	\$
1/12 Page	3.5W X 1.5H	\$250	\$
Ad copy can be sent via email to ads@gayvan.com or on disc as PDF, 300dpi, CMYK color. Space is limited and is based on availability.			
SUB TOTAL			\$
5% GST			+ \$
TOTAL			\$

In no event will GTM be liable to you or any third party for any indirect, consequential, exemplary, incidental, special or punitive damages, including any loss of profits arising from your media placement or participation in our programs. GTM's liability to you for any cause whatsoever will be limited by the amount paid by you, if any, to GTM.

This Agreement is entered into by and between GTM and:

Company Name: _____

Contact Name: _____ Title/Position: _____

Address: _____ Postal: _____

Tel: _____ E-mail: _____

Date: _____ **2023** Authorized Signature: _____

Space is limited.

Ad placement commitment is December 4, 2023 and artwork deadline is December 4, 2023.

Full payment is due with order. Please mail with company cheque or advise us if you wish to pay by credit card.

_____ I wish to pay by credit card.